Advance Your Career or Find a New One through SDSU College of Extended Studies Programs

Business of Craft Beer Professional Certificate

Business of Wine Professional Certificate

Construction Professional Certificates
- Project Management
- Civil Sitework
- Construction Estimating
- Construction Practices
- Construction Supervision

EKG Technician Certificate

Human Resource Management Professional Certificate

Marketing Professional Certificate

Meeting and Event Planning Professional Certificate

Pharmacy Technician Professional Certificate

Master of Science in Regulatory Affairs

TESL/TEFL Professional Certificate

Web & Mobile Applications Development Advanced Professional Certificate
What CES Offers
A well-rounded certificate program (in-class and at local breweries) that prepares students for success in the craft beer industry.

Time Commitment
Six classes within 12 months (Level I), Nine courses within 18 months (Level II)

Noteworthy
- 100+ craft breweries in San Diego, “The Capital of Craft Beer”
- Four San Diego breweries are in the nation’s Top 50
- 22% craft beer sales growth, 2013 to 2014
- Sources: UT San Diego, brewersassociation.org/statistics

Career Opportunities
- Bar Manager
- Beer Monger
- Brand Developer/Manager
- Brewery Owner
- Brewpub Owner
- General Manager
- Tasting Room Manager
- Sales Representative
- Marketing
- Plant Manager
- Production Manager
- Bartender
- Merchandiser
- Distributor

Average Salaries
- Beer Distributor: $32,000
- Craft Beer Sales: $38,000
- Bartender: $41,000
Source: simplyhired.com

San Diego Job Centers
workforce.org/ajcc
metrocareercenters.org
Business of Wine Certificate
Advance Your Career in the Wine Industry

What CES Offers
Via wine tasting and wine education, this program prepares students for success in wine-related occupations and assists in preparation for the sommelier exam.

Time Commitment
Nine courses (four core + five electives) within two years.

Noteworthy
64% increase in California winery revenue, 2010 to 2014
Source: wineinstitute.org

Career Opportunities
Bar Manager
Tasting Room Host
Sommelier
Cellar Manager
Wine Tour Guide
Wine Club Manager
Cellar Master
Hospitality Coordinator
Marketing
Floor Manager
Distribution and Retail Sales
Wine Bar Owner

Average Salary
$42,000
Source: simplyhired.com

Top Job Search Websites
Indeed.com
Monster.com
GlassDoor.com
CareerBuilder.com
Construction Certificates – Build Your Career in the Construction Industry

NEW: Project Management

What CES Offers
A new online program that provides an all-encompassing overview of construction project management principles.

Time Commitment
Five online courses in as little as one year; each 10 weeks long.

Career Opportunities
Project Manager
Surveyor
Senior Project Manager

Median Salary
$82,784*
Source: bls.gov
*For construction managers.

Fact
55% of recruiters are active on Twitter.
Construction Certificates – Build Your Career in the Construction Industry
Civil Sitework

What CES Offers
A comprehensive online program that equips students with skills to succeed in site work development.

Time Commitment
Five courses (four core + one elective) in as little as nine months; each ten weeks long.

Career Opportunities
- Excavation
- Site Utilities
- Road Way Improvements
- Construction Equipment Utilization
- Civil Blueprint Reading
- Civil Estimating

Average Salary
$45,000
Source: payscale.com

Top Job Search Websites
- SimplyHired.com
- Jobing.com
- Jobs.aol.com
- JobDiagnosis.com
- Beyond.com

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### What CES Offers
An excellent online overview of basic and advanced principles of construction estimating and bidding.

### Time Commitment
Five courses in as little as nine months; each ten weeks long.

### Career Opportunities
- Calculate total costs associated with a project
- Assess project feasibility
- Determine whether project moves forward

### Average Salary
$58,860
Source: bls.gov

### Fact
35% of employers are now using your credit report history as a means of judging personal responsibility.
Construction Certificates – Build Your Career in the Construction Industry
Construction Practices

What CES Offers
An all-encompassing online program that provides students with the foundational skills to build a career in the construction industry.

Time Commitment
Eight classes, each ten weeks long.

Career Opportunities
- Blueprint reading
- Estimating
- Scheduling
- Material Acquisition
- Cost Control

Average Salary
$43,000
Source: payscale.com

Top Job Search Websites
- ZipRecruiter.com
- USAJobs.com
- Snagajob.com
- TheLadders.com
- Dice.com
- Salary.com

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Construction Certificates – Build Your Career in the Construction Industry

Construction Supervision

What CES Offers
A comprehensive online program for those seeking to advance their construction supervisory skills.

Time Commitment
Eight courses (six core + two electives) within two years.

Career Opportunities
- Evaluate workmanship and quality
- Ensure project schedule is met
- Review plan discrepancies in the field
- Coordinate activities between subcontractors
- Resolve disputes

Noteworthy
- Shortage of 1.6 million construction workers by 2022
  Source: bls.gov

Average Salary
$82,784*
Source: bls.gov
*For construction managers

Fact
40% of all hires come from employee referrals.
EKG Technician Certificate
Prepare to Work in a Rapidly-Growing Medical Field

What CES Offers
A highly-interactive in-class course preparing students to perform EKGs, function as an EKG Technician, and get ready for national certification exams offered through the ASPT.

Time Commitment
52.5 hours in eight weeks.

Noteworthy
- 29% job growth from 2010 to 2020
Sources: ekgtech.net, bls.gov

Career Opportunities
Certified EKG Technician

Median Salary
$49,410
Source: exploremedicalcareers.com

Fact
43% of job seekers use their mobile device.
Human Resource Management Certificate
HR is Ever-Evolving. Stay Essential to Your Employer

What CES Offers
A well-rounded in-class program that provides career advancement skills for those in or new to HR management.

Time Commitment
Eight courses in 18 months.

Noteworthy
- 15.5% employment growth, 2012 to 2022
- 35,400 new jobs for HR training specialists, 2012 to 2022
Source: bls.gov

Career Opportunities
- Human Resources Manager
- Human Resources Generalist
- Human Resources Advisor

Average Salaries
- Human Resources Advisor: $70,146
- Human Resources Generalist: $74,327
- Human Resources Manager: $90,188
Sources: glassdoor.com, salary.com

Fact
65% of recruiters are active on Facebook.
Marketing Certificate

Prepare to Excel in Today’s Evolving Profession of Marketing

What CES Offers
An up-to-the-minute in-class program designed for early- to mid-career marketing, advertising, public relations, media, and sales professionals, and business owners.

Time Commitment
Eight courses within 18 months.

Noteworthy
- 13% increase in marketing and advertising jobs through 2020

Source: bls.gov

Career Opportunities
- Account Coordinator
- Advertising Sales
- Brand Management Specialist
- Communications Coordinator
- Copywriter
- Database Marketing Coordinator
- Digital Marketing Manager
- Email Marketing Specialist
- Graphic Designer
- Marketing Analyst
- Marketing Communications Specialist
- Marketing Manager
- Researcher
- SEO Specialist
- Social Media Coordinator
- Web Analytics
- Web Content Writer

Average Salaries
- Marketing Coordinator: $51,505
- Marketing Communications Specialist: $60,037
- Digital Marketing Manager: $66,000

Sources: payscale.com, salary.com

Fact
94% of recruiters are active on LinkedIn.
Meeting and Event Planning Certificate
An Exciting Industry with Unlimited Opportunities

What CES Offers
An in-class and on-site program that gives newcomers and seasoned pros an opportunity to expand their knowledge and skills.

Time Commitment
Ten courses (seven core + three electives) can be completed in six months.

Noteworthy
- 33.2% employment growth, 2012 to 2022
Source: bls.gov

Career Opportunities
- Catering
- Convention Services
- Conference Director
- Event Coordinator
- Event Manager
- Event Planner
- Facility Coordinator
- Event Sales
- Trade Show Coordinator
- Wedding Designer
- Wedding Planner

Average Salaries
- $46,260
Source: payscale.com

Fact
95% of employers research job candidates online.
Pharmacy Technician Certificate
Grow Your Career in the Booming Medical Profession

**What CES Offers**
An in-class program that qualifies students to work as a pharmacy technician, and assists in preparation for the PTCB exam.

**Time Commitment**
59.5 hours within nine weeks.

**Noteworthy**
- 20% employment growth through 2022
  
  **Source:** bls.gov

**Career Opportunities**
- Pharmacy Technician
- Pharmacy Assistant
- Pharmacy Clerk

**Median Salary**
$32,369

**Source:** salary.com

**Fact**
Health care occupations made up over half of employment in health care and social assistance in 2014.

Health care practitioners and technical occupations made up nearly 34 percent of employment in health care and social assistance; health care support occupations made up another 19 percent. The largest health care occupation, registered nurses, had employment of 2.4 million and represented about 13 percent of industry jobs. **Source:** bls.gov
Master of Science and Advanced Certificate in Regulatory Affairs – Prepare for a High-Paying Career

What CES Offers
This advanced program focuses on good manufacturing processes, laws, and regulations mandated by major governmental regulatory agencies.

Time Commitment
Four online courses (Advanced Certificate), ten additional courses (Master’s)

Noteworthy
- California is among the top four states seeking RA professionals.
- 8.39% annual employment increase through 2018
  Sources: recruiter.com, bls.gov

Career Opportunities
- Regulatory Compliance Manager
- Regulatory Affairs Manager
- Regulatory Affairs Specialist
- Clinical Regulatory Affairs Specialist
- Quality Regulatory Affairs Specialist

Average Salary
$86,000
Source: payscale.com

Fact
96% of companies conduct reference and background checks.
Fact

5 seconds - the amount of time it takes for an employer to make a judgment about your resume.

What CES Offers
Combining a solid teaching foundation with hands-on classroom experience, this American Language Institute program prepares novice instructors to successfully live and teach English overseas.

Time Commitment
130 hours in four weeks.

Noteworthy
- 200+ ALI graduates have taught abroad
- 40 countries have hosted ALI graduates
- 5,000 international schools seek English teachers

Source: expatica.com

Career Opportunities
Teach English abroad in more than 40 countries

Salaries (vary by country)
- $1,000/month in Vietnam
- $5,000/month in Dubai

Source: busyteacher.org

Source:

expatica.com
Web & Mobile Applications Development Certificate
Develop into a Specialist for the Future

What CES Offers
An in-class program that provides students with the specialized knowledge required in the development of web and mobile computer applications.

Time Commitment
Four courses (12 units) in one year. Program advisor approval required.

Noteworthy
- 23% increase in jobs through 2022
Source: bls.gov

Career Opportunities
Android Software Developer
Software Engineer
Senior Software Engineer

Average Salaries
- Android Software Developer: $74,000
- Software Engineer: $82,000
- Senior Software Engineer: $117,000
Source: payscale.com

Fact
77% of job seekers use mobile job search apps.